 **Cattle iQ**

The intelligence of your farm, in your hands.

 **WISDOMTECH**

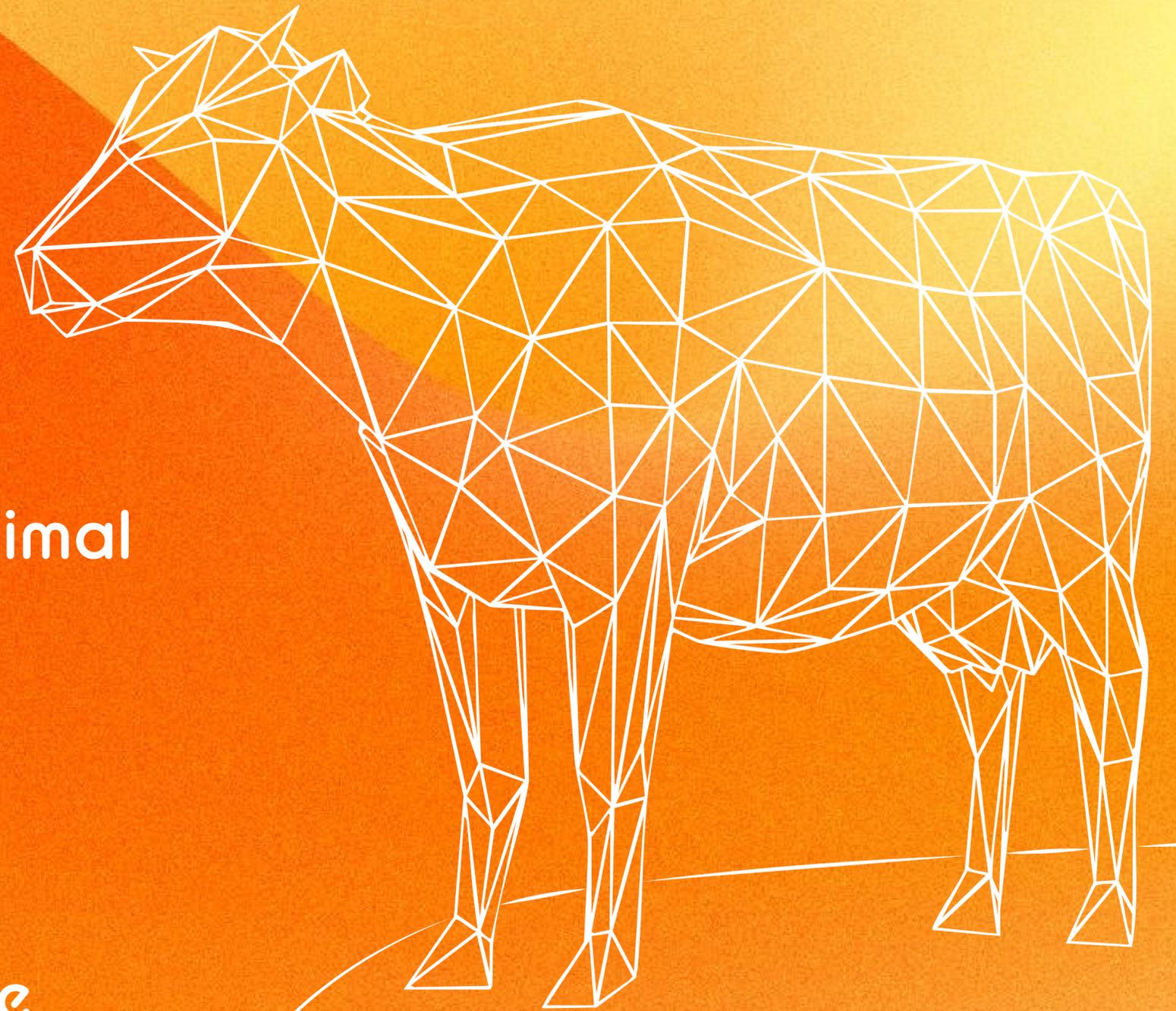
CattleiQ

We digitize livestock farming by providing real-time cattle data, enabling smarter, more efficient farm management and adding value to your beef.



Hardware & Software

- GPS traceability for *every* animal
- *Animal welfare* monitoring
- Farm management software
- IoT ecosystem
- Open-source technology
- Flexible software architecture



Main devices

Field monitoring

- RFID
- LoRaWAN
- GPS
- Rechargeable
- Anti-tamper
- Motion sensors
- Lightweight: 26g
- 4 years of battery life



Intraruminal Bolus Feedlot Solution

- Unique animal identification
- LoRa-enabled device
- Internal temperature monitoring
- Feed intake tracking
- Motion sensors
- 4 years of battery life



*Patent published

Software Cattle iQ

Individual animal profile

Out-of-pen and out-of-farm alerts

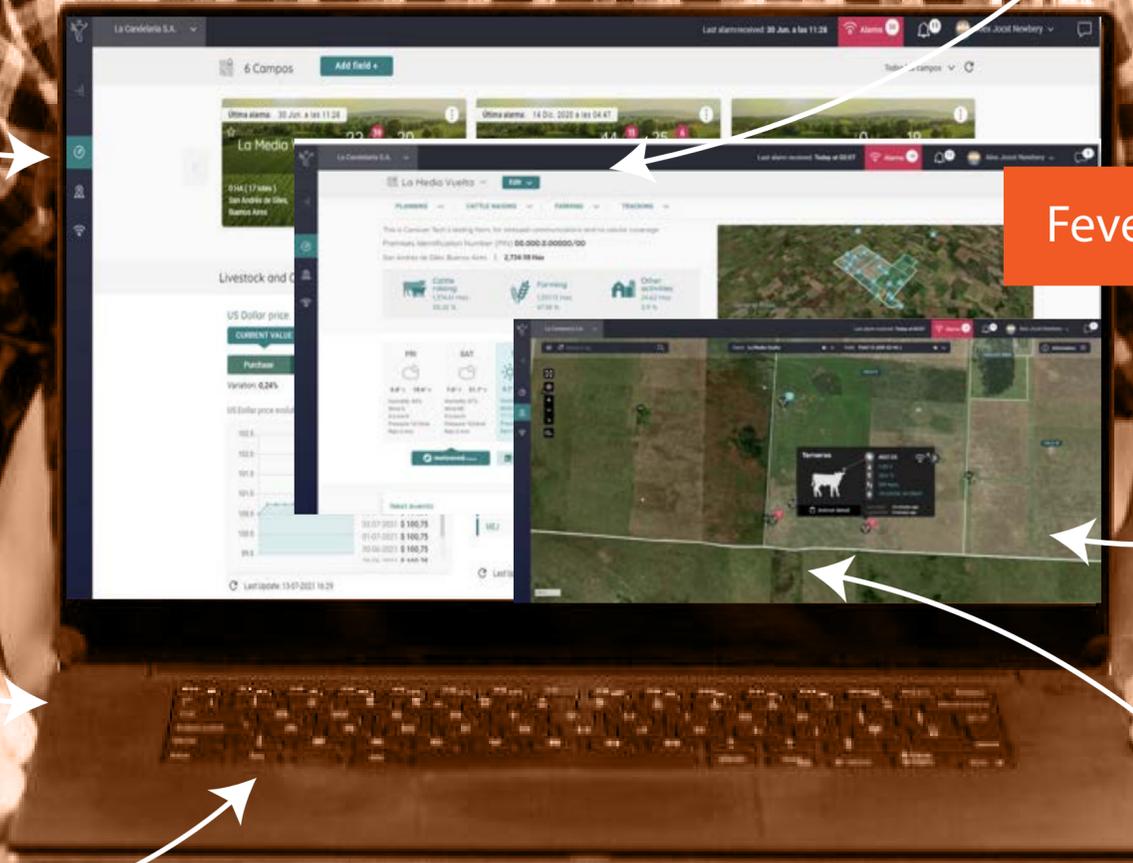
Animal geolocation

Fever and abnormal condition alerts

Inactivity detection

Heat detection

Health reports



Business model



CattleiQ

We operate as an ally to the producer. A CattleiQ subscription enables seamless connection to our management software through our deployed network, granting access to all the information required for making informed and efficient decisions.



Devices
Connectivity
Software

Optimized field
management

Traceability

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Traceability

Once the production cycle is complete, in coordination with the abattoir or packing facility, the QR code is shared so that the animal's traceability extends to the end consumer. This showcases value-added indicators for each product, enhancing the product's economics and the entire production chain.



Cattle iQ

Efficiency

Reducing mortality

Lowering perinatal mortality through movement detection.

Less antibiotics

Reducing widespread antibiotic use by enabling early disease detection.

Livestock efficiency

Achieving efficient on-farm production verification and real-time alerts.

More information

Access to market values, weather reports, and individualized on-farm animal management..



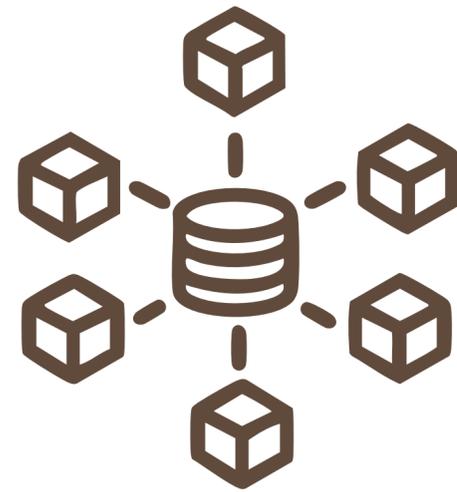
Value-Added services

DNA sampling and storage -
Absolute traceability

Insurance / Financial Institutions



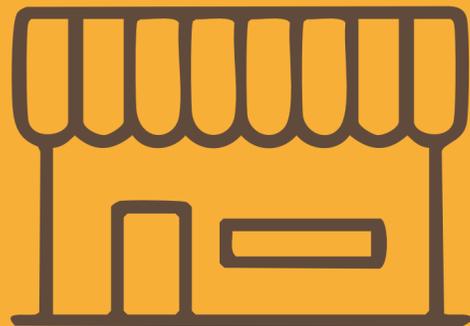
Monitorable Livestock Loans



BIG DATA

Animal Analytics /
Targeted Input Sales

Retail sales



Transparent product sales with
relevant consumer information

New markets

Token Markets
(Blockchain/CTT)



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