

nEXTagger

Next-level
labeling starts
here.

Why traditional pricing is holding you back

✗ High labor and time costs

Inconsistent display effect ✗

✗ Not environmental friendly

Each paper label can only be used once ✗

✗ Low efficiency

Error prone ✗

*Paper price tag information display

Electronic Shelf Labels (ESL) transform retail into a smarter, more efficient operation. **We offer wireless electronic tags and comprehensive system support to reduce costs, eliminate errors, and enhance the customer experience,** empowering retailers to optimize operations and drive growth.

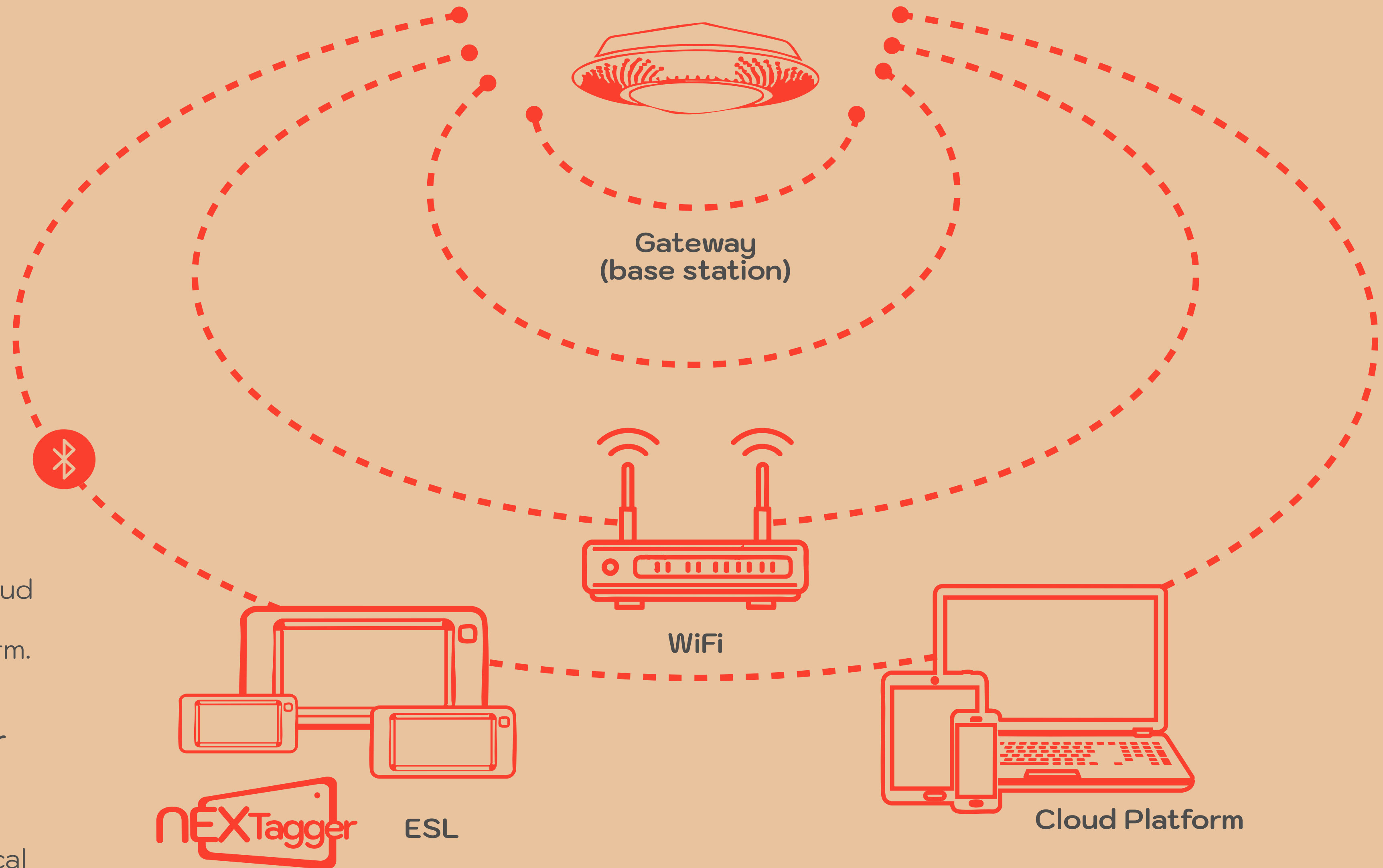


Effortless labeling. Explained.

ESL solutions utilizes the BLE 5.0 technology, include Gateway, ESL & Cloud platform. Gateway is the communication bridge between ESL & the Cloud Platform.

Each gateway can cover 1000 e-labels within 300m². API of Cloud Platform for integrating with ERP/POS/Inventory system. etc.

Cloud platform supports deployed in local LAN or local Server.



A Faster and Stronger Connection

The gateway G1-E is independently works as a center controller of Bluetooth devices, monitoring their wireless signal and transmitting to IoT Cloud Platform via WIFI or Ethernet.

- Supports input with DC 5.0V, 1A, micro-USB
- Supports 10/100 Ethernet with 802.3af PoE
- Supports firmware upgrade Over-the-Air
- Supports HTTP(support SSL/TLS)/MQTT (support SSL/TLS)
- Operating temperature: -25°C to 65°C



Multi-device management

ESL Cloud Platform is a central management dashboard, which could link gateways and E-paper tags, and can be integrated with other application systems like ERP, POS, MES etc. to achieve the information update in real-time and visual.



- **Hardware: Labels / Gateway**
- **Software: Conectivity with your system**



Various NexTagger fixings and accessories to choose. Such as rails, clips, and T - shaped hooks

3-second quick refresh

Instant bulk updates, including second-level replacements.



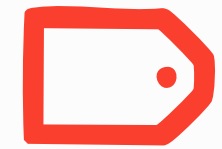
The logo for nEXTagger, featuring the word "nEX" in a stylized orange font and "Tagger" in a dark grey font.

Full-size electronic shelf labels

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Smart Retail



Dynamic Centralized Pricing

Our Smart Retail Solution is perfectly connecting every commodity into one Internet system through **electronic shelf labels**, realizing dynamic centralized pricing. This is much more efficient, accurate, and cost-effective than making manual price adjustments.



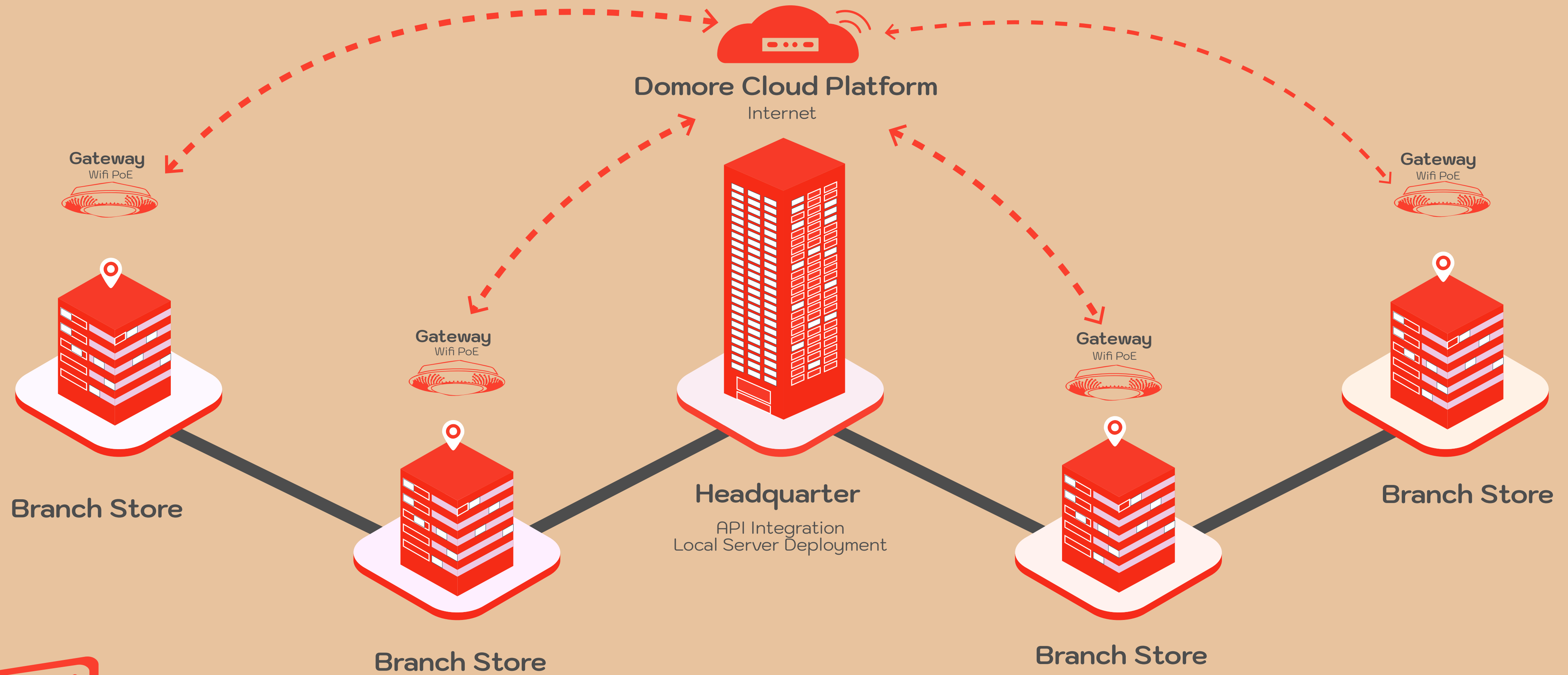
Product Management

After connecting every commodity into one internet system, retailers are able to manage products **remotely and accurately**. Through the Cloud Platform, the product stock, info, and status are clearly presented.



Precise Location

Our digital labels are designed to enable **accurate instore product positioning**. Based on the positioning technology, retailers can get the location of products on store shelves in a second, creating a real-time floor plan. In this way, our one-stop smart retail solution significantly impacts the new retail model.



Branch Store Management

► Change price in system, real time price unification in branches.

► The headquarters uniformly controls the price, and the franchisees / distributors uniformly manage the price.

► Unify online and offline prices, ensure accurate information.

► Branches / franchisees at different levels have different levels of control authority to control the display and promotion of goods in different stores on demand.

Information Display Management



ESL LED Functions

Seven Colors LED

- ▶ Promotion Sales
- ▶ New arrivals
- ▶ Pick-up goods
- ▶ Out-of-stock
- ▶ Inventory warning
- ▶ VIP goods

Note: the color, flashing frequency and light duration of LED lights can be flexibly configured to adapt to different activity scenes.

QR Code Function examples

Information Synchronization: Details link to offline product labels through QR code, and scan the code to view offline product information.

Online Q&A: Links to the background consultation window, scans the code to ask questions, and staff answer questions remotely.

Coupon Placement: Connects the customer member system and POS system, scans the code for coupons, and the settlement is automatically written off.

Order Online: Get through the merchant marketing applet, scan the code to place an order, and pick up the goods offline.

If a supermarket needs to use 10,000 labels, an average of 1,000 labels are replaced every day due to information replacement, contamination replacement, etc.

Let's see, what is the cost of using electronic labels and paper labels after **5 years**?

Electronic price tags

Unit price \$10 x 10.000:

\$100.000

Installation accessories, local cloud server and installation service:

\$40.000

Total cost is \$140.000

You can change the price by using platform, it will be save the labor cost to change the price of the labels.



vs

Paper tags

Unit price \$0.14 x 10.000

\$1.400

Annual cost of replacement: \$0.14 x 1000 x 365:

\$51.100

In 5 years, the cost for changing labels is:

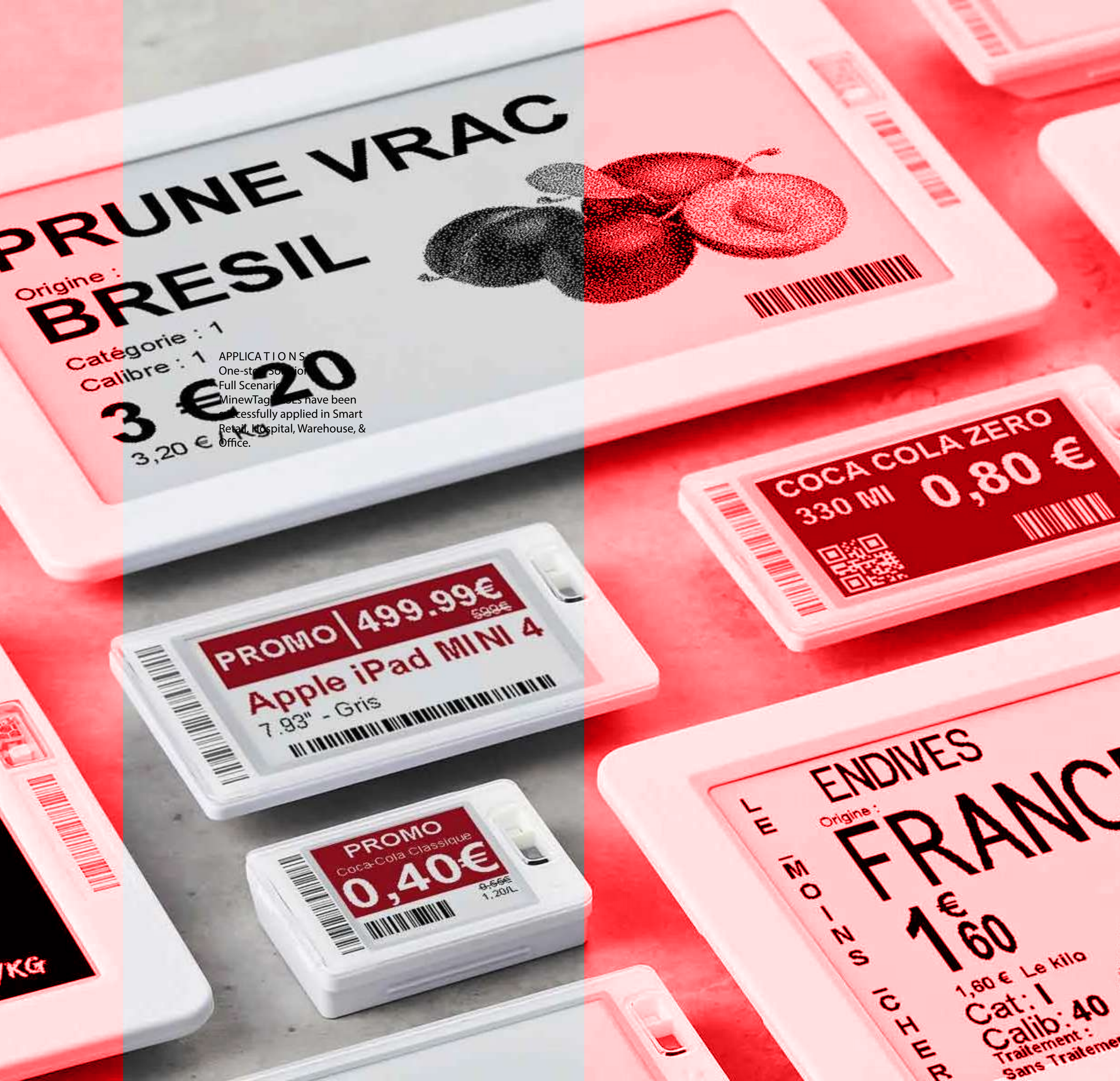
Total cost is \$255.500

It is only the cost of papers, not include the labor cost and printing and time consumption.



The cost difference between the two solutions
\$115.500 for 5 years.

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APPLICATIONS
One-stop Solution for
Full Scenarios
NexTagger ESLs have been
successfully applied in Smart
Retail, Hospital, Warehouse, &
Office.



APPLICATIONS One-stop Solution, Full Scenarios

NexTagger ESLs have been
successfully applied in Smart
Retail, Hospital, Warehouse, &
Office.

Technology exhibitions



Supermarkets



Warehouses



HFA Inc.
409LDL-260 Low Dome Lid 260 count
521957
409HDL-260 High Dome Lid 260 count

Hospitals



Offices



Conference Room 1

Arrangement

a.m.	09:30-10:30	Regular meeting
	10:30-11:30	Monthly meeting
p.m.	14:00-15:00	Weekly meeting
	15:30-16:30	Marketing meeting
	17:00-18:00	Customer Case Analysis

Current:

Regular meeting





Conferences





and more...

